

Scend is a creative media agency with a goal to elevate stories to maximize impact through full-service marketing solutions for mission-driven organizations.

## Core Competencies

### Marketing Strategy

- Digital Media - Web Content, Social Media Content
- Digital and Broadcast Ads Distribution - Stream, Television, Radio

### Digital Media Production

- Commercial and Brand Story Video Production
- Internal and External Corporate Communication Videos
- Educational, Training, and Explainer Video Production
- Motion Graphics Video Production
- Audio and Video Podcast Production
- Event Photo and Video Coverage and Live Streaming

## Differentiators

### Awards, Recognition, and Certifications

- Telly Award Winner
- Excel Award Winner
- Digital Health Award Winner, Best Video Series
- Micro & SWaM Certified
- Strong Past Performance
- Bachelors of Fine Arts, Communication Arts & Design, Virginia Commonwealth University
- Mission and impact driven team
- Streamlined production process with Client Portal

## Past Performance



**Association of American Medical Colleges c/o Centers for Disease Control and Prevention**  
*(8 media group/Scend Studio, Director/Producer) 2021-Current*  
 Campaign strategy and asset production for various medical education advocacy efforts



**Community Connections c/o Department of Small and Local Business Development and Department of Behavioral Health, Washington, DC**

*(8 media group, Producer) 2018 - 2019*

Video production for youth programs made possible by government funding.



### United Nations Foundation

*(8 media group, Director/Producer) 2018*

Event coverage and testimonial interview video production for social media



### Leukemia Lymphoma Society

*(8 media group, Director/Producer) 2019-2022*

Advocacy campaign video production for Lobby Day at Capitol Hill, Washington, DC



### Autism Society of America

*(8 media group, Director/Producer)*

Event coverage and story brand video for brand awareness

## Company Data

### SAM Active Registered Entity

**UEI:** VDGPKT61WJU8

**CAGE:** 01E97

### NAICS Codes:

- 512110 - Motion Picture and Video Production
- 512120 - Motion Picture and Video Distribution
- 512191 - Teleproduction and Other Postproduction
- 512199 - Other Motion Picture and Video Industries
- 541613 - Marketing Consulting Services

### Accepts Credit Card Payments

### eVA Active Registered Supplier

**SCC:** 11708307

**Micro & SWaM:** 834602

**eVA ID:** SUP299117

**VLIN:** VA10107782

**DUNS:** 13-247-4903

### NIGP Codes:

- 91501 - Advertising Agency Services
- 91509 - Audio/Video Production Services Complete
- 91582 - Video Production
- 91584 - Video Recording
- 91876 - Marketing Consulting

### Accepts Credit Card Payments